



TURF'S UP!

ARTIFICIAL GRASS IS EVOLVING FROM A PRODUCT USED ENTIRELY FOR SPORTING AREAS INTO A SOOTHING AND HASSLE-FREE ELEMENT FOR INTERIOR DESIGN TOO

Say artificial turf and you may immediately think of sports pitches.

Hockey, soccer and even cricket games around the world are often played on this synthetic grass due to its durability and easy management.

Indeed, the Salt Lake Stadium in Kolkata, the world's second biggest

stadium by capacity, recently announced that it too would be covering its 90,000 sq ft soccer pitch in artificial grass.

But more and more interior designers are also starting to see the value in using artificial grass for their corporate projects.

Fieldturf, one of India's key suppliers of this product, has a number of high profile

installations to its credit. A 5,500 sq ft spread in Mukesh Ambani's Navi Mumbai office, the 50,000 sq ft sloping rooftop of Infosys in Bhubaneswar and other installations at Microsoft, Vodafone, Coca-Cola and Hero Honda offices are just some that can be added to the Salt Lake Stadium accolade.

1. The International Flavor & Fragrances offices in Mumbai after the Fieldturf treatment.